



Alma **PrimeX**
REFINING EVERY BODY



Brand book

The image features a white background with decorative elements. In the top-left corner, there are two thin, intersecting lines, one orange and one blue. In the bottom-right corner, there are two overlapping geometric shapes: a light green triangle and a light purple triangle. The word "LOGOTYPE" is centered in the middle of the page in a black, sans-serif font.

LOGOTYPE

Logo



Alma **PrimeX**[™]
REFINING EVERY BODY



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Alma **PrimeX**[™]
REFINING EVERY BODY

Logo



Logo

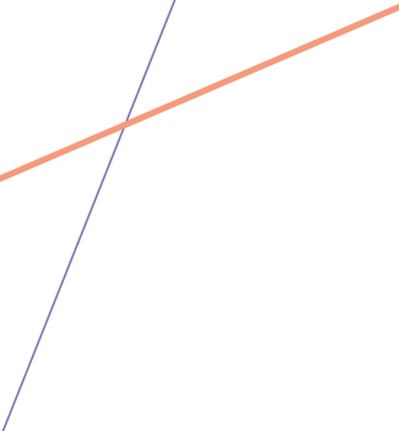


Alma PrimeXTM

REFINING EVERY BODY

Don'ts





TYPOGRAPHY



Mont

As a global company, we recognize the fact that different people need and want different solutions. Diversity and geography play a significant role in the definition and implementation of our solutions, and we are committed to providing top level products for the widest range of audiences worldwide. Each of our solutions is defined and designed to answer the needs of different genders, age groups, skin tones and specific indication.

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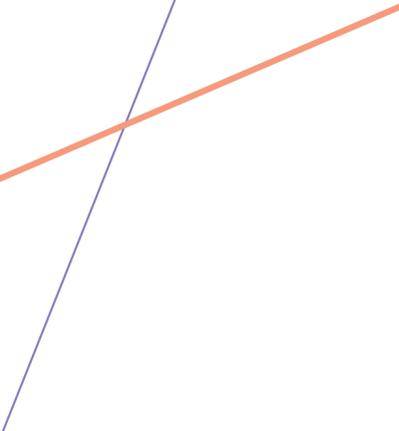
As a global company, we recognize the fact that different people need and want different solutions. Diversity and geography play a significant role in the definition and implementation of our solutions, and we are committed to providing top level products for the widest range of audiences worldwide. Each of our solutions is defined and designed to answer the needs of different genders, age groups, skin tones and specific indication.

Frank Ruhl Libre

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COLOR SCHEME



Color Scheme

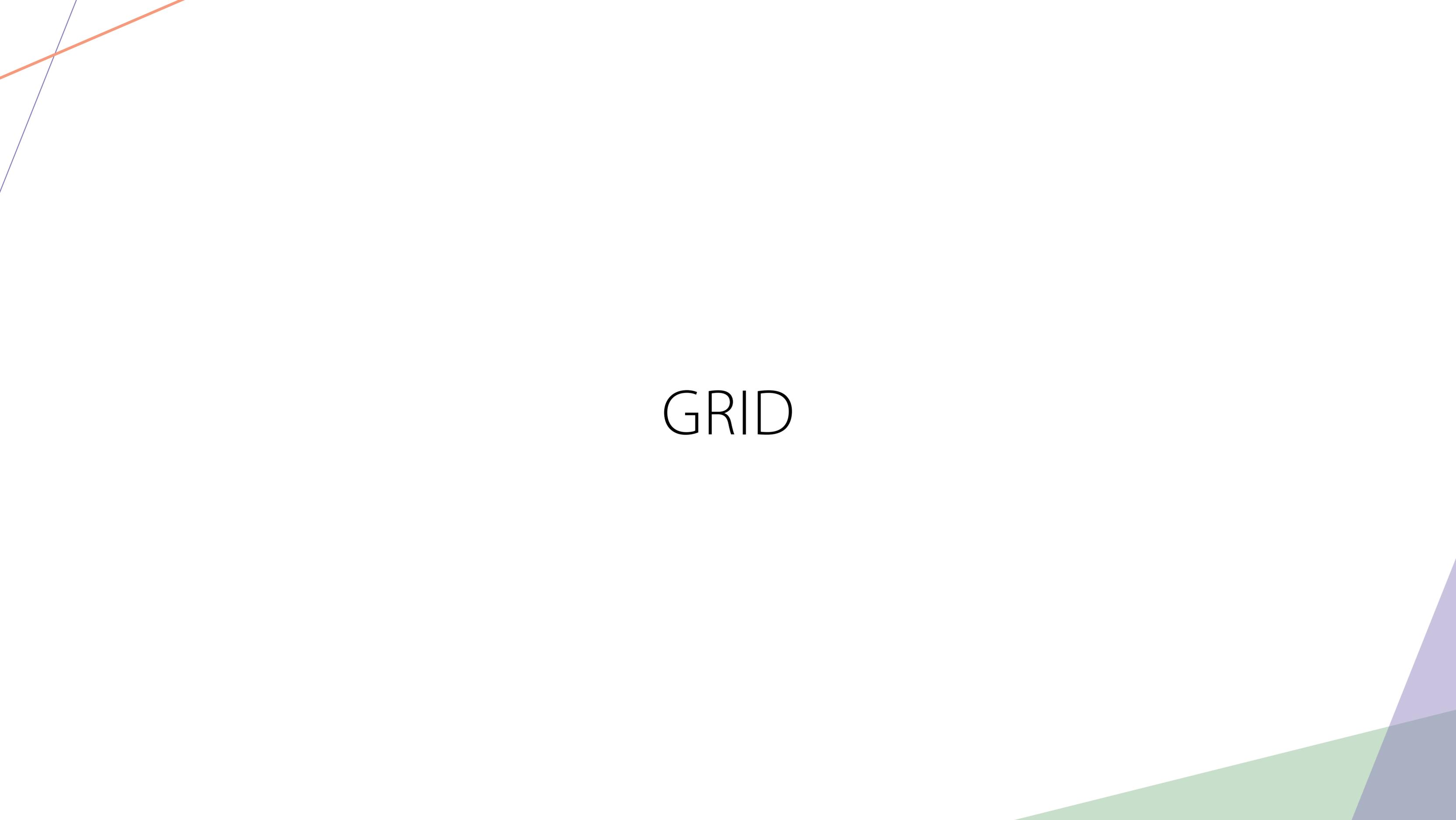
C: 0 M: 48 Y: 49 K: 0
R: 245 G: 154 B: 124
PANTONE 1625C

C: 60 M: 60 Y: 60 K: 60
R: 60 G: 53 B: 51
PANTONE BLACK 7 C

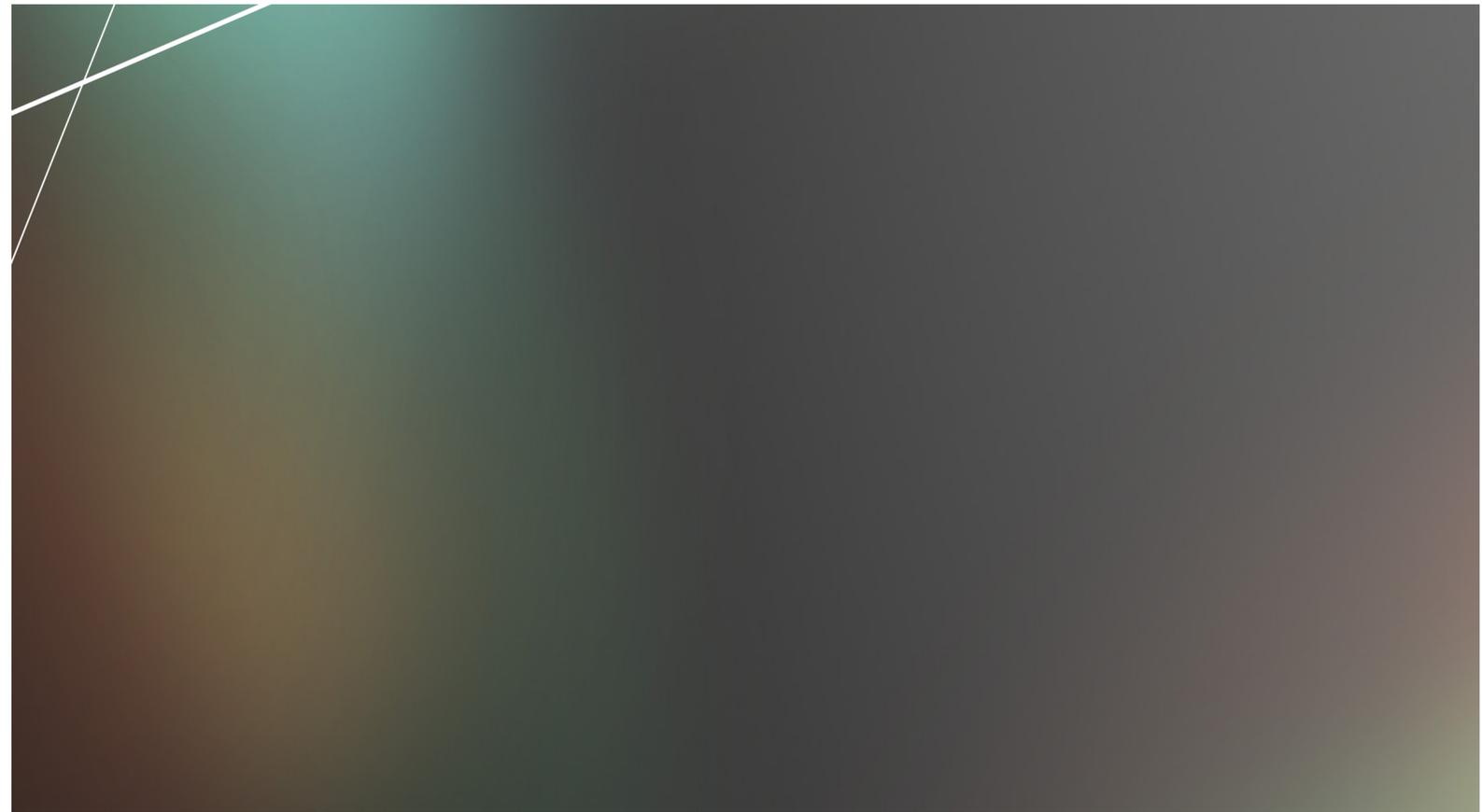
C: 51 M: 56 Y: 0 K: 0
R: 135 G: 120 B: 184
PANTONE 7446C

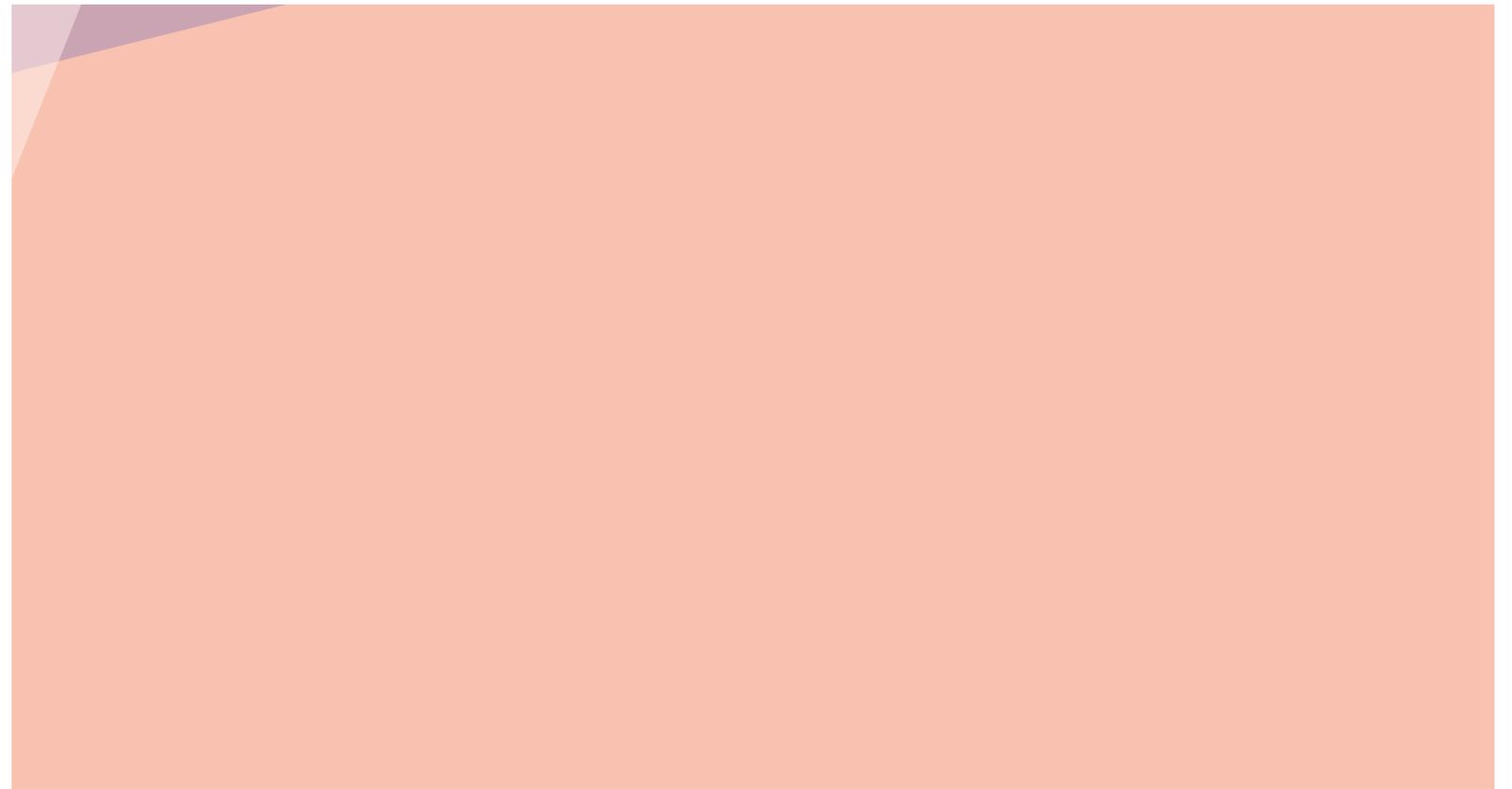
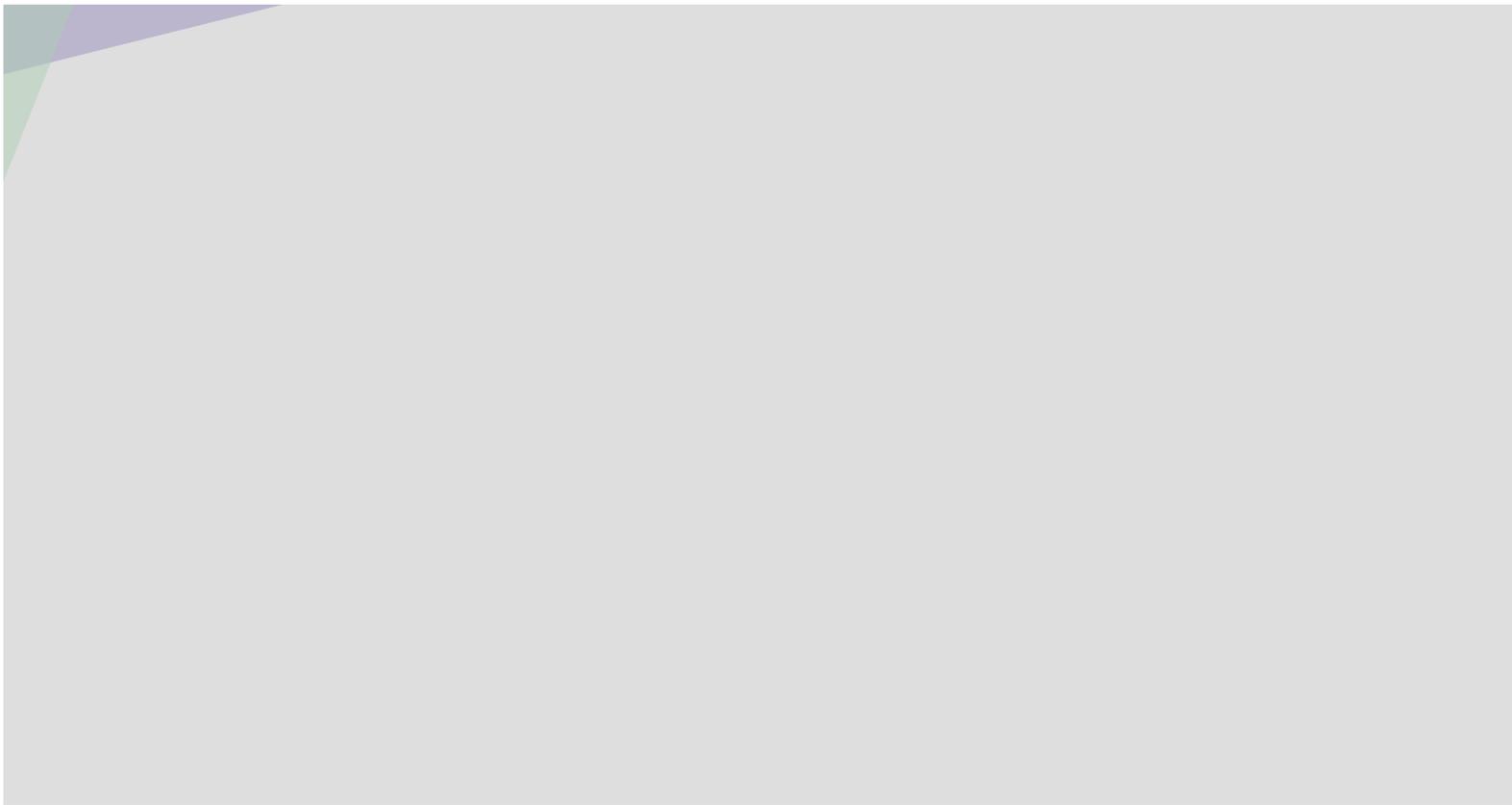
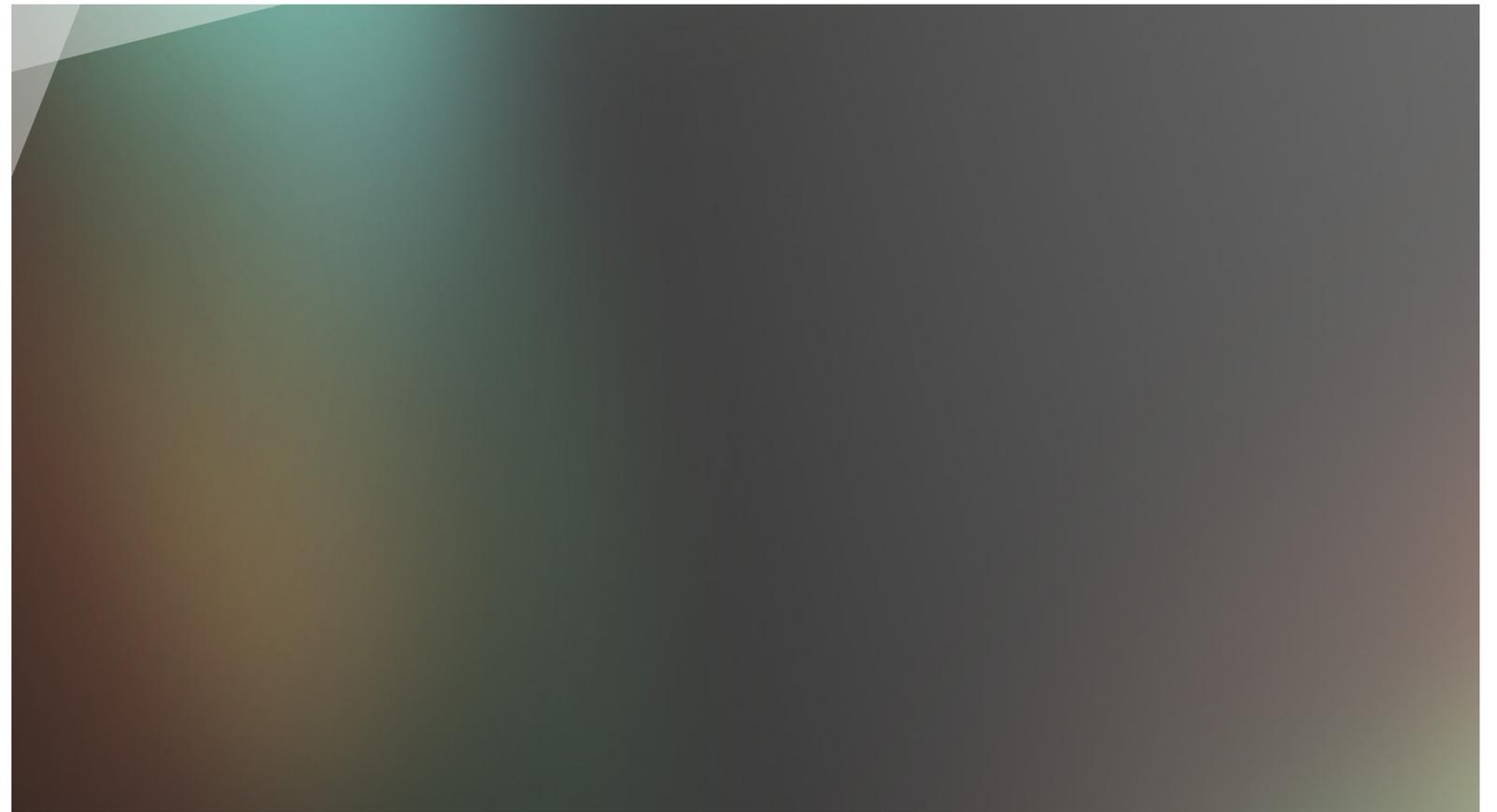
C: 32 M: 0 Y: 36 K: 8
R: 162 G: 202 B: 169
PANTONE 344C

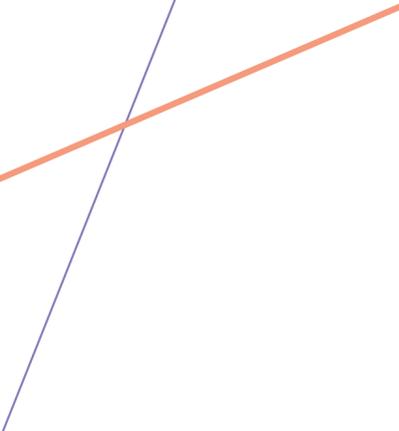
C: 80 M: 90 Y: 30 K: 30
R: 68 G: 44 B: 93
PANTONE 669C

The image features a white background with decorative elements. In the top-left corner, there are two thin, intersecting lines, one orange and one blue. In the bottom-right corner, there are two overlapping triangular shapes, one light green and one light purple.

GRID







PEOPLE & FACES

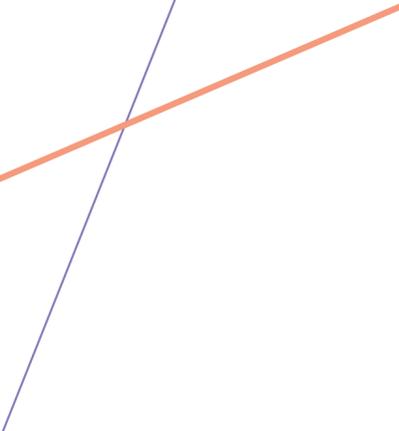


The people



The people

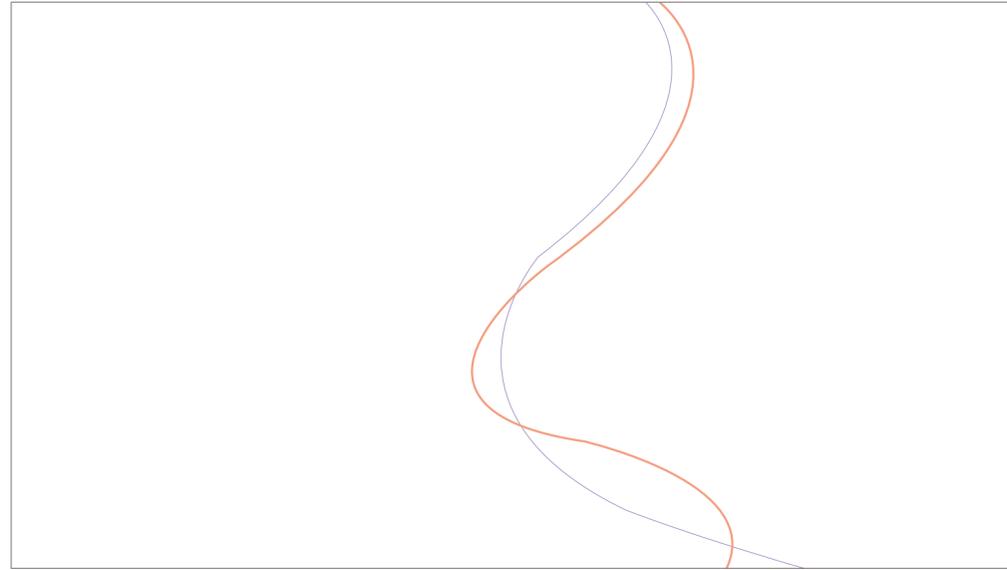




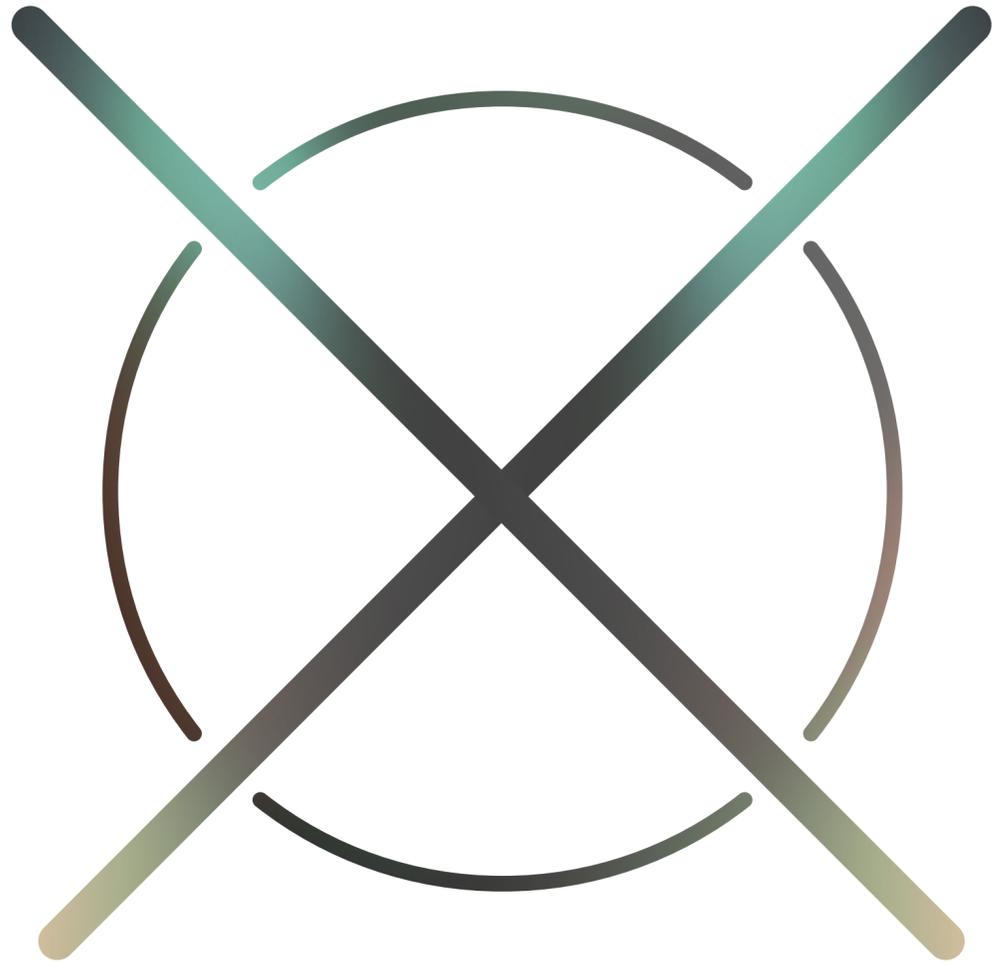
GRAPHIC ELEMENTS



Graphic elements



X Factor

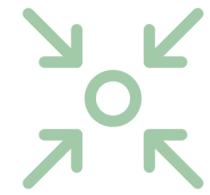


 **ConeX**

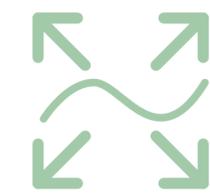
 **Impulse**

 **MaXimize**

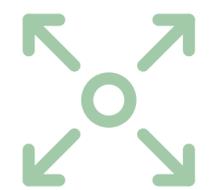
 **ReACCT**



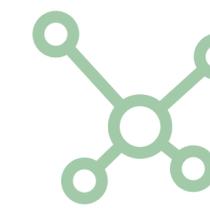
Impulse



ReACCT



MaXimize



ConeX

UltraWave

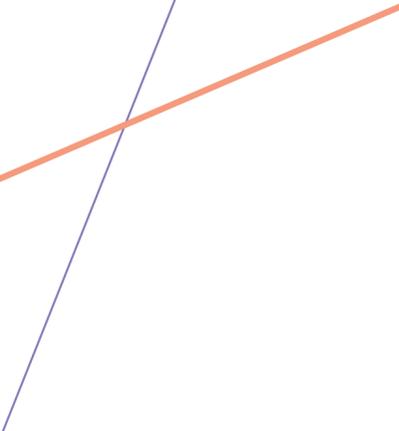
UniBody

Xcentuate

PrimeX Classic

PrimeX Pro

PrimeX Premium



HOW WE LOOK



B2B Brochure



B2B Roll Up & Ad





B2C Marketing Kit



PPT Template

Alma PrimeX
REFINING EVERY BODY



Lorem Ipsun

Something Something

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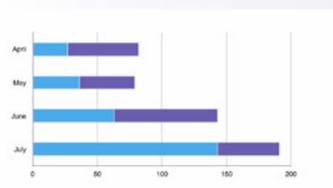
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New Topic



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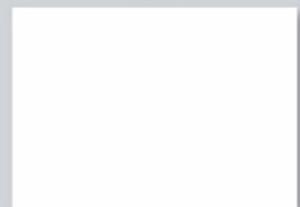
What a graph!



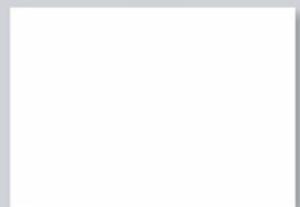
Month	Value
April	80
May	90
June	140
July	180

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Before



After



Alma PrimeX
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Something Something

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Something Something

TEXT	TEXT	TEXT	TEXT
something new	123456	something new	something new
something new	123456	something new	something new
something new	123456	something new	something new
something new	123456	something new	something new
something new	123456	something new	something new

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Something Something

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Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam vel imperdiet ligula, eu porttitor nunc. Etiam vitae purus nec ex pulvinar sollicitudin in sed eros. Phasellus convallis nisi vitae arcu porta sagittis. Curabitur et nisl in tortor blandit aliquet in ut risu Curabitur et nisl in tortor.

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New Topic

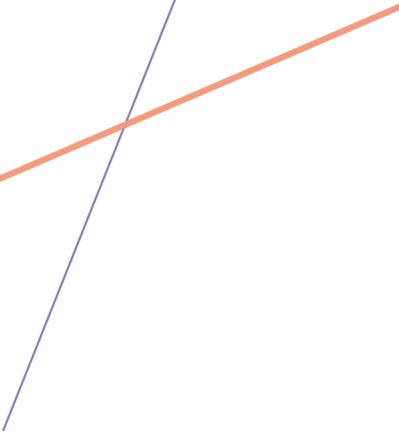


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Thank You

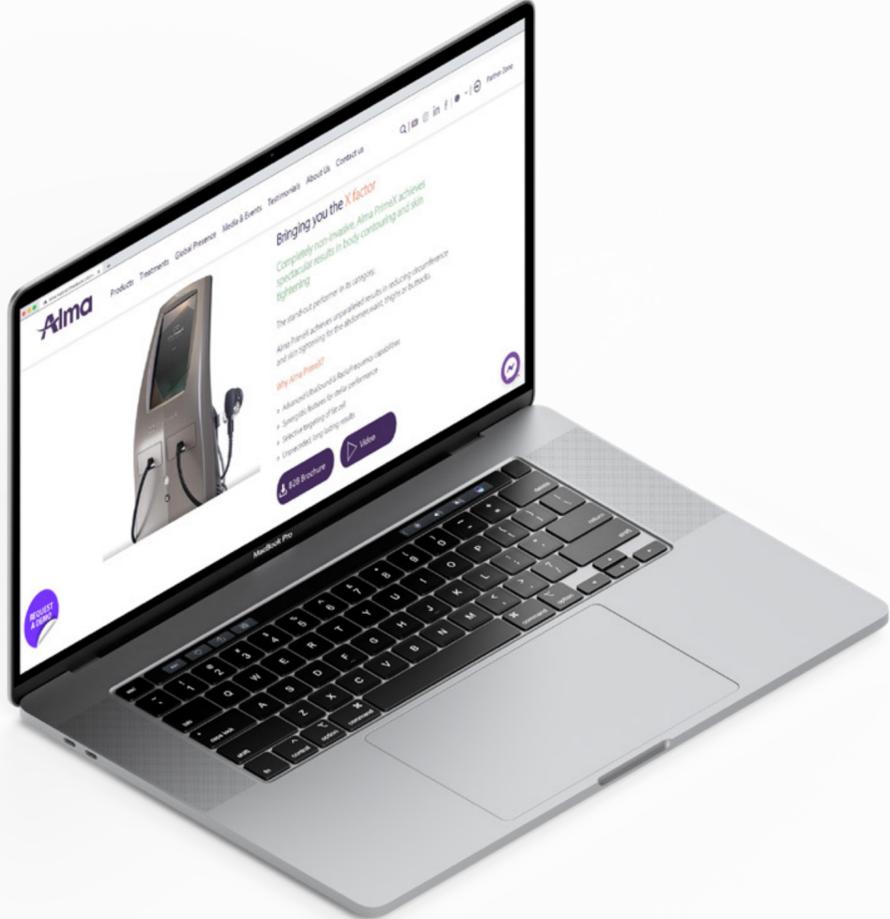
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DIGITAL & SM



Digital & SM



Product Photos



Product Photos



Thank You